

# PRINTED MATTER ABROAD WITH FINNISH MODEL 1930 DEFINITIVES

**THE GOAL OF THIS COLLECTION IS TO PRESENT PRINTED MATTER ITEMS SENT ABROAD WITH FINNISH MODEL 1930 STAMPS IN GENERAL. USAGE OF THE TEN GREEN FINNISH MODEL 1930 DEFINITIVES IS PRESENTED SPECIFICALLY.**

Printed matter is a sometimes underappreciated type of mail. It is however a pivotal part of any postal history collection, as printed matter has often been the first choice mail type for companies wanting to send advertisements and information to groups of people. Printed matter defined generally is any printed content such that it does not include special or personal messages specifically meant for the addressee, with the exception of specifications with regards to the content of the printed message, corrections to the printed content, or messages of maximum of five words.

Printed matter abroad with extra services paid is quite difficult to find and many rare rate combinations therefore exist. Air mail printed matter abroad is typically difficult. Especially higher weight class printed matter items abroad offer great difficulty.



*The rarest M30 green single – the very rare 1mk green on a printed matter abroad*

Nine green Finnish model 1930 definitive stamps were printed between the years 1930 and 1954. One stamp was later overprinted and two types of the overprint exist. The green color used is the Universal Postal Union (UPU) suggested color for the stamps to be used as payment for the first weight class international printed matter mail.

In this one frame exhibit, many rare and difficult printed matter items sent abroad are exhibited – including many that have never been exhibited before. All ten green Finnish M30 green stamps are presented as single usages, including the very rare single usages of the 1mk and the rare usages of 3mk green and 6mk green M30 definitive stamps. The exhibited items are examined by the postal rates, by transport used, by the additional services or fees paid, and by the weight of the items. On some occasions the postmarks used are noted.

Rarity classification of the items is based on classifications used in previous exhibition collections and on the availability of similar items in auctions during the last fifteen years. Rarity is based on, for example, on the shortness of the rate, rare fee or surcharge, or a rare single use of a green M30 stamp.



*Very difficult air mail printed matter to Iceland with 3mk air mail surcharge*

The rarity markings are VERY CONSERVATIVE. In this collection an item marked RARE is an item that is one of ten or less similar items known to exist, or that is on the list of the rarest M30 postal history items.

Rarity classification used in the collection: ☆ RARE (double frame) - ☆☆ VERY RARE (thick frame)

No items that are not scarce are exhibited.



*Very rare 32<sup>nd</sup> weight class COD printed matter to Sweden*

A double titling system is in use, where a general indication of the type of mail is given in the first order title and a specification of the item on the second order title.

**Literature used includes:**

- Hannu Kauppi: Yleismerkit 1930 (2012)
- Ala-Honkola, Kauppi, Kerppola, Muhonen, and Seitsonen: Finnish Postage Rates 1875-2001 (2016)
- Suomen Postimerkkien Käsikirja, part IV (1969)
- Finnish Post circular letters 1929 – 1963
- Finnish Postal Rules 1924 and 1944
- UPU International Postal Agreements 1921 - 1945
- Articles from the Finnish Philatelic magazine "Filatelisti"